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TO: Fredric Newman

DATE: April 10, 1986

FROM: Guy L. Smith IV

SUBJECT: Statement

Can the statement below be inserted into our material as appropriate?

The Surgeon General is calling for a "Smoke Free Society By The Year 2000." Such would require 60 million Americans to stop enjoying cigarettes, clearly a mammoth effort at behavior control. The government spends millions of dollars, under the influence of the Surgeon General, to control and stop people from choosing to smoke. He does this, he says, because cigarettes are alleged to cause cancer. The rub here is that science does not know or understand the mechanisms that cause cancer. Thus, if smoking was stopped by the year 2000 we still would not know what caused cancer. I ask you, wouldn't a better and more meaningful goal be a "Cancer Free Society By The Year 2000?" Let's direct the hundreds of millions aimed at making people quit to efforts to search out the cause of cancer.

cc: J. R. Nelson
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